






Proposed Timeline and Key Milestones for the Bloomington CTP Launch Plan Project


YEAR 2006 2007 2008 2009 2010


1	RECOMMENDATION # 1A: CONDUCT FIRST CTP BOARD OF DIRECTORS' MEETING.					
2	RECOMMENDATION #6B: COMPLETION OF DOORWAY TO SHOWERS PLAZA.					
3	RECOMMENDATION #5D: LAUNCH JOHNSON CENTER FOR ENTREPRENEURSHIP					
4	RECOMMENDATION # 8B:IMPLEMENT MEDIA RELATIONS STRATEGY.					
5	RECOMMENDATION #3B: LAUNCH CTP BLANKET TAX ABATEMENT POLICY.					
6	RECOMMENDATION #3A: RECEIVE FINAL APPROVAL FOR THE TIF DISTRICT FROM THE DEPARTMENT OF LOCAL GOVERNMENT FINANCE.					
7	RECOMMENDATION #8A: PUBLICLY ANNOUNCE THE NEW CTP NAME AND LOGO.					
8	RECOMMENDATION #4C: SELECT DEVELOPERS TO DEVELOP PROPERTY IN CTP.					
9	RECOMMENDATION # 7B: COMPLETE THE FORMAL APPROVAL PROCESS FOR CREATION OF PARTNERSHIP WITH BLOOMINGTON HOSPITAL.					
10	RECOMMENDATION # 8C: "GO LIVE" FOR THE CTP WEBSITE.					
11	RECOMMENDATION #1B: NEW CTP EXECUTIVE DIRECTOR STARTS EMPLOYMENT.					
12	RECOMMENDATION #4B: HIRE A DEVELOPER TO BEGIN DEVELOPMENT OF SELECTED BUILDINGS FOR GRADUATION COMPANIES.					
13	RECOMMENDATION #6E: IMPLEMENT NEW INCUBATOR ADMISSION GUIDELINES.					
14	RECOMMENDATION #4A: HOST GRAND OPENING FOR NEW INCUBATOR LAB SPACE.					
15	RECOMMENDATION # 8E: ANNOUNCE CTP TARGETED INDUSTRIES AND SUPPORT PLANS TO PUBLIC.					
19	RECOMMENDATION #5E: UNIVERSITY/EDUCATION IVY TECH LIFE SCIENCES INITIATIVE					
16	RECOMMENDATION #3E: IMPLEMENT LOCAL FEE WAIVER PROGRAM.					
17	RECOMMENDATION #8D: DISTRIBUTE CTP MARKETING BROCHURES.					
18	RECOMMENDATION #7A: LAUNCH NEW IURTC RESOURCES AND TECHNOLOGY TRANSFER ENHANCEMENTS IN BLOOMINGTON.					
20	RECOMMENDATION #5G: OPEN MCCSC SCIENCE RESOURCE CENTER AT CTP.					
21	RECOMMENDATION #4E: IMPLEMENT PLANNING AND ZONING CHANGES IN CTP.					
22	RECOMMENDATION #3D: LAUNCH LEASE REDUCTION PROGRAM IN CTP.					
23	RECOMMENDATION #6D: LAUNCH NEW INCUBATOR SUPPORT SERVICES.					
24	RECOMMENDATION #2C: INSTALL WIRELESS NETWORK THROUGHOUT CTP.					
25	RECOMMENDATION #6A: OPEN NEW OR EXPANDED INCUBATOR FACILITY.					
26	RECOMMENDATION #2A: COMPLETE NEW PARKING GARAGE IN CTP.					
27	RECOMMENDATION #5B: UNIVERSITY/EDUCATION CLASSROOM SPACE FOR TECHNOLOGY CURRICULUM IN CTP/INCUBATOR					
28	RECOMMENDATION #1C: NEW CTP SUPPORT STAFF BEGINS EMPLOYMENT.					
29	RECOMMENDATION #6F: IMPLEMENT PLAN TO INVOLVE CRANE WITH CTP COMPANIES.					
30	RECOMMENDATION #5F: LAUNCH ROSE HULMAN AND/OR PURDUE EDUCATIONAL PARTNERSHIP PROGRAMS.					
31	RECOMMENDATION #5C: UNIVERSITY/EDUCATION "UNIVERSITY AFFILIATE" STATUS					
32	RECOMMENDATION #2B: COMPLETE PHASE I AND PHASE II CTP STREETScape IMPROVEMENTS.					
33	RECOMMENDATION #4D: SELECT OUTSIDE FIRM TO DEVELOP CTP REAL ESTATE PARCELS.					
34	RECOMMENDATION #3C: ISSUE FIRST LOANS FROM REVOLVING LOAN FUND.					
35	RECOMMENDATION #6C: SECURE ROUND I EXTERNAL FUNDING FOR CTP.					
36	RECOMMENDATION #5A: UNIVERSITY/EDUCATION INDIANA UNIVERSITY PARTNERSHIP FOR REAL ESTATE DEVELOPMENT					


		Proposed Timeline for Bloomington CTP Leadership Structure				
		YEAR	2006	2007	2008	2009
1	RECOMMENDATION # 1A: CONDUCT FIRST CTP BOARD OF DIRECTORS' MEETING.					
2	RECOMMENDATION #1B: NEW CTP EXECUTIVE DIRECTOR BEGINS EMPLOYMENT.					
3	RECOMMENDATION #1C: NEW CTP SUPPORT STAFF BEGINS EMPLOYMENT.					
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		Proposed Timeline for Bloomington CTP Infrastructure Plan				
		YEAR	2006	2007	2008	2009
1	RECOMMENDATION #2A: COMPLETE NEW PARKING GARAGE IN CTP.					
2	RECOMMENDATION #2B: COMPLETE PHASE I AND PHASE II OF CTP STREETSCAPE IMPROVEMENTS.					
3	RECOMMENDATION #2C: INSTALL WIRELESS NETWORK THROUGHOUT CTP.					
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		Proposed Timeline for Bloomington CTP Economic Incentives			
YEAR		2006	2007	2008	2009
1	RECOMMENDATION #3A: RECEIVE FINAL APPROVAL FOR THE TIF DISTRICT FROM THE DEPARTMENT OF LOCAL GOVERNMENT				
2	RECOMMENDATION #3B: LAUNCH CTP BLANKET TAX ABATEMENT POLICY				
3	RECOMMENDATION #3C: ISSUE FIRST LOANS FROM REVOLVING LOAN FUND.				
4	RECOMMENDATION #3D: LAUNCH LEASE REDUCTION PROGRAM IN CTP.				
5	RECOMMENDATION #3E: IMPLEMENT LOCAL FEE WAIVER PROGRAM.				
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 Proposed Timeline for Bloomington CTP Real Estate and Landuse Plan					
	YEAR	2006	2007	2008	2009
1	RECOMMENDATION #4A: HOST GRAND OPENING FOR NEW INCUBATOR LAB SPACE.				
2	RECOMMENDATION #4B: HIRE A DEVELOPER TO BEGIN DEVELOPMENT OF SELECTED BUILDINGS FOR GRADUATION SPACE.				
5	RECOMMENDATION #4C: SELECT DEVELOPER TO DEVELOP PROPERTY IN CTP.				
3	RECOMMENDATION #4D: SELECT OUTSIDE FIRM TO DEVELOP CTP REAL ESTATE PARCELS.				
4	RECOMMENDATION #4E: IMPLEMENT PLANNING AND ZONING CHANGES IN CTP.				
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		Proposed Timeline for Bloomington CTP University and Education Partnership				
YEAR		2006	2007	2008	2009	2010
1	RECOMMENDATION #5A: UNIVERSITY/EDUCATION INDIANA UNIVERSITY PARTNERSHIP FOR REAL ESTATE DEVELOPMENT.					
2	RECOMMENDATION #5B: UNIVERSITY/EDUCATION CLASSROOM SPACE FOR TECHNOLOGY CURRICULUM IN CTP/INCUBATOR.					
	RECOMMENDATION #5C: LAUNCH "UNIVERSITY AFFILIATE" STATUS PROGRAM.					
3	RECOMMENDATION #5D: LAUNCH NEW JOHNSON CENTER PARTNERSHIP					
4	RECOMMENDATION #5E: LAUNCH NEW PARTNERSHIP PROGRAM WITH IVY TECH AND CTP BUSINESSES					
5	RECOMMENDATION #5F: LAUNCH ROSE HULMAN AND/OR PURDUE EDUCATIONAL PARTNERSHIP PROGRAMS.					
6	RECOMMENDATION #5G: OPEN MCCSC SCIENCE RESOURCE CENTER AT CTP.					
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	Proposed Timeline for Bloomington CTP Incubator and Entrepreneurial Development			
	YEAR	2006	2007	2008 2009
1	RECOMMENDATION #6A: OPEN NEW OR EXPANDED INCUBATOR FACILITY.			
2	RECOMMENDATION #6B: COMPLETION OF DOORWAY TO SHOWERS PLAZA.			
3	RECOMMENDATION #6C: SECURE ROUND I OF EXTERNAL FUNDING FOR CTP.			
4	RECOMMENDATION #6D: LAUNCH NEW INCUBATOR SUPPORT SERVICES.			
5	RECOMMENDATION #6E: IMPLEMENT NEW INCUBATOR ADMISSION GUIDELINES.			
6	RECOMMENDATION #6F: IMPLEMENT PLAN TO INVOLVE CRANE WITH CTP COMPANIES.			
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		Proposed Timeline for Bloomington CTP Technology Transfer and Commercialization				
		YEAR	2006	2007	2008	2009
1	RECOMMENDATION #7A: LAUNCH NEW IURTC RESOURCES AND TECHNOLOGY TRANSFER ENHANCEMENTS IN BLOOMINGTON.					
2	RECOMMENDATION # 7C: COMPLETE THE FORMAL APPROVAL PROCESS FOR CREATION OF PARTNERSHIP WITH BLOOMINGTON HOSPITAL.					
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 Proposed Timeline for Bloomington CTP Marketing and Branding					
YEAR		2006	2007	2008	2009
1	RECOMMENDATION #8A: PUBLICLY ANNOUNCE THE NEW CTP NAME AND LOGO.				
2	RECOMMENDATION # 8B: IMPLEMENT MEDIA RELATIONS STRATEGY.				
3	RECOMMENDATION # 8C: "GO LIVE" FOR THE CTP WEBSITE.				
4	RECOMMENDATION #8D: DISTRIBUTE CTP MARKETING BROCHURES.				
5	RECOMMENDATION # 8E: ANNOUNCE CTP TARGETED INDUSTRIES AND SUPPORT PLANS TO PUBLIC.				
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